

1st KEEN Forum PhD Colloquium 2020

The link: <https://keenforumphd.ktu.edu/>

The first KEEN Forum PhD Colloquium is organized by consortium of Kaunas University of Technology, Lithuania, Cranfield University, United Kingdom, University of Wuppertal, Germany, and University of St. Gallen, Switzerland, which will be held **online** on **August 20, 2020**.

Application Deadline: July 19, 2020

The KEEN Forum PhD Colloquium will provide a unique opportunity for doctoral students studying **artificiality and sustainability in entrepreneurship** to present their research and receive constructive feedback on their current research projects and guidance how to develop it further.

Under the topic of artificiality and sustainability in entrepreneurship we aim to explore past, present, and future of the adaptability of the entrepreneurs, business models and collaborative behaviours to mass digital transformation, and the ways entrepreneurship might contribute to the sustainability of the artificiality. Research might cover, however is not limited to the topics:

- Dynamics of the mind-set of entrepreneurs embracing digital transformation across different business sectors
- Dynamic entrepreneur capabilities – what are they?
- Adaptability mechanisms to facilitate sustainable growth of digital start-ups
- The effect of digital technology in start-up scaling and sustainable growth
- The dynamics of value creation and appropriation in digital start-ups across different business sectors
- Dynamics of the architectures of value-chains in digital entrepreneurship
- Sustainability if the value-chains in digital entrepreneurship
- The role of networks and different collaborative behaviours in digital entrepreneurship
- Phenomenon if the artificiality in entrepreneurship itself

Doctoral students are invited to submit abstracts describing their current research projects which are related to artificiality and sustainability in entrepreneurship. Doctoral students should be in the dissertation stage of their programs and have a relatively clear idea for their dissertation research. In order to make the conference a useful exchange forum, the Conference Committee will invite the limited number of participants to 40 and emphasize the quality and diversity of research topics. The submissions will be selected based on the double-blind review process.

The Conference Committee of the KEEN Forum PhD Colloquium 2020 will include a number of accomplished entrepreneurship scholars from leading academic institutions and have a considerable experience supervising doctoral students:

Adams Richard, University of Cranfield, UK
Asta Pundziene, Kaunas University of Technology, Lithuania
Charlotta Sirén, University of St. Gallen, Switzerland
Dietmar Grichnik, University of St. Gallen, Switzerland

Julian Bafera, University of Wuppertal, Germany

Michael Hudecheck, University of St. Gallen, Switzerland

Christine K. Volkmann, University of Wuppertal, Germany

Tomas Krilavičius, Baltic Institute of Advanced Technology, Lithuania, Lithuania

Agne Gadeikiene, Kaunas University of Technology, Lithuania

Monika Petraite, Kaunas University of Technology, Lithuania

Tentative Program

Four Keynote speakers have an excellent publication record of leading academic journals, academic experience, have received distinguished research awards and/or create patents. During the three parallel thematic sessions in the KEEN Forum PhD Colloquium 2020 doctoral students will have an opportunity to interact with fellows about current topics including artificiality and sustainability in entrepreneurship. In addition, the format of the KEEN Forum PhD Colloquium will have a session facilitator to provide supportive discussion among the doctoral students and participating researchers.

Finally, the final session will provide helpful insights for future research avenues and encourage doctoral students to interact as well.

August 20, 2020

8:30 – 9:00	Registration		
9:00 – 9.10	<i>Welcome speech</i> Dr. Asta Pundziene, Kaunas University of Technology Salomeja Vanagiene, Lithuanian Society of Young Researchers		
9:10 – 9.55	<i>Keynote session 1</i> Artificiality in Entrepreneurship Dr. Tomas Krilavicius, Chief scientist at Baltic Institute of Advanced Technology Sustainability in Entrepreneurship Dr. Richard Adams, Cranfield School of Management		
10:00 – 11:30	Session 1	Session 2	Session 3
11:30 –11:45	<i>Coffee & Networking</i>		
11:45 – 13:15	Session 4	Session 5	Session 6
13:15 – 14:30	<i>Lunch & Networking</i>		
14:30 – 16:00	Session 7	Session 8	Session 9
16:00 – 16:15	<i>Coffee & Networking</i>		
16:15 – 17:30	Session 10	Session 11	Session 12 First steps of getting research published: helpful tips for PhD students Prof. Dr. Christine Volkmann, Dr. Kazem Mochkabadi, Julian Bafera
17:30 – 18:15	<i>Keynote session 2</i> Ethical Behaviour and Entrepreneurship Dr. Agne Kajackaite, Berlin Social Science Center		

	Going Beyond the Frontiers of Management Research: Monitoring Changes in Economic and Social Activity with Satellite Remote Sensing Data Michael Hudecheck, Research Associate at the Institute of Technology Management at the University of St. Gallen
18:15 – 18:30	Closing of the event & KEEN Best Abstract Awards

Submission Requirements:

An abstract proposal should contain **1,000 words**. Senior researchers including PhD supervisors may be co-authors, but the students must be the lead author and present the abstract at the conference.

Please submit your abstracts as a [pdf](#) document in an anonymized form (without author/s information) via our University web site (see: <https://keenforumphd.ktu.edu/#Abstract-Submission>) by **July 19, 2020**. Please note that late submissions or submissions that do not follow the requirements will not be considered.

Selected submissions will be published in electronic proceedings of the KEEN Forum PhD Colloquium.

KEEN Forum PhD Colloquium 2020 – KEEN Best Abstract Awards

All participants in the conference are eligible for the KEEN Best Abstract Award, and doctoral students must be the presenting author of an accepted abstract and register to attend the conference. Award will be presented during the conference. All completed application to the conference are automatically entered into the Best Abstract Award 2020 competition.

Successful applicants will receive a KEEN Best Paper Award Certificate and to get an invitation to develop and submit their research work for a book entitled “Artificiality and sustainability in entrepreneurship”.

The selection will be organized by the conference committee and includes several criteria such as (1) originality and theoretical foundations of the research work; (2) rigour of the proposed methodology; and (3) potential contribution and impact of the proposed work to the field.

See you in [online](#)!